



♦ 1. Trending Instagram Reel Templates

Perfect for quick, viral-style Reels that grab attention.

1. **CapCut Instagram Reels Template Library** – Broad category covering trending and classic Reel formats.

👉 <https://www.capcut.com/template/social/instagram-reels>

2. **CapCut Instagram Reels Explore Page** – Discover trending styles and visual ideas you can customize.

👉 <https://www.capcut.com/explore/Instagram-Reels-template>

♦ 2. Short-Form Content & Quick Reels

These templates are ideal for quick edits like client testimonials or short brand clips.

3. **CapCut 15-Second Instagram Reel Templates** – Built for short, punchy Reels.

👉 <https://www.pippit.ai/templates/capcut-reel-template-15sec-instagram>

4. **Free Instagram Reel Template (Pippit)** – A wide variety of easily customizable formats.

👉 <https://pippit.capcut.com/templates/free-instagram-reel-template>

5. **IG Reels Templates (Pippit)** – Trending animations and editable designs.

👉 <https://pippit.capcut.com/templates/ig-reels-template-free>

◆ 3. B-Roll & Cinematic Look Templates

Great for office, drone, or lifestyle footage that needs visually polished motion and transitions.

6. **CapCut B-Roll Cinematic Template** – Cinematic visual enhancer for B-roll footage.

👉 <https://www.capcut.com/template-detail/B-roll-cinematic/7313357340873395474>

7. **B-Roll Cinematic Template (Pippit)** – Adds dramatic and engaging look.

👉 <https://www.pippit.ai/templates/b-roll-cinematic>

8. **Cinematic Reels Template (Pippit)** – Beautiful visuals for storytelling content.

👉 <https://pippit.capcut.com/templates/cinematic-reels-template>

◆ 4. Storytelling / Narrative Templates

Use these when you want to pull *emotional or narrative moments* from interviews or testimonials.

9. **CapCut Instagram Reels Library** – Includes story-driven layouts and trending formats.

👉 <https://www.capcut.com/template/social/instagram-reels>

10. **Free Reels Templates (Pippit)** – Template styles that work well for intros or narrative slides.

👉 <https://pippit.capcut.com/templates/free-templates-for-reels>

◆ 5. Brand & Promo Templates

Perfect to highlight services, products, or business announcements.

11. **CapCut Social Template Collection** – Includes promo-style templates.

👉 <https://www.capcut.com/template/social>

12. **Pippit Free Instagram Reels** – Good for brand messaging or product showcases.

👉 <https://pippit.capcut.com/templates/free-reels-instagram>

◆ 6. Fun & Trend-Ready Styles

Great for engagement, daily content, or playful posts.

13. **CapCut Trending Reel Templates** – Updated trending formats.

👉 <https://www.capcut.com/template/social/instagram-reels?filter=Trending>

14. **Instagram Reels Meme / Viral Templates** – Use for entertaining or meme-style edits.

👉 <https://www.capcut.com/template/social/instagram-reels?filter=Meme>

15. **Pippit Creative Reels Templates** – Diverse formats you can tailor to your brand.

👉 <https://pippit.capcut.com/templates/free-instagram-reel-template>